

# *2<sup>nd</sup> Cambridgeshire Open Air History Fair*

in association with  
Cherry Hinton Festival

## Saturday 17<sup>th</sup> September 2011

Cherry Hinton Festival is an “open air festival” held on the large recreation ground, High Street, Cherry Hinton from 11.00am – 5.00pm. This year sees the 26<sup>th</sup> festival which has previously attracted approx 7000 people from the Cherry Hinton & Cambridge area, as well as many from further afield. (It is not to be confused with the world famous Cambridge Folk Festival which takes place in the grounds of Cherry Hinton Hall every July)

The event is based around a central arena, and includes a number of attractions - including history exhibitions, produce competitions, children’s entertainment, music tents and refreshments. There is also an average of 75 stallholders that include craft, local groups, charity and information stalls.

Over the past four years the history exhibition section has grown in size and draws a huge amount of interest. In 2009 we were able to present the first ever Cambridgeshire Open Air History Fair! This event was run on the same day, time and the same site as the main Cherry Hinton Festival. Although a separate attraction in its own right the History Fair is an integral part of the main Cherry Hinton Festival.

We are pleased to announce the return of the fantastic Cherry Hinton Festival for 2011, after a much needed break last year! This means that the 2<sup>nd</sup> Cambridgeshire History Fair will also take place, to which you are invited to come along and have a stand.

It is a fantastic opportunity to promote yourself/your group, network with other like-minded people & organizations and have a great day out! Stalls for the history fair include a diverse range of related disciplines. The history fair covers history, archaeology, local history, archives, family history, architecture, natural environment, museums, re-enactment and much, much more.....

If you would like to know more about what happens at the Cherry Hinton Festival and the past history exhibitions then please visit the main Cherry Hinton Festival website at [www.cherryhintonfestival.co.uk](http://www.cherryhintonfestival.co.uk)

You can also see images and video clips at [www.ccan.co.uk](http://www.ccan.co.uk) - go to places list, click on Cherry Hinton and click on images. We have a facebook page too! Just search 2<sup>nd</sup> Cherry Hinton Fair

**Please make the most of your pitch! Here are some suggestions & benefits:**

You can have a stand-alone information pitch (which we can watch over for you if you cannot attend the whole day)

You can advertise your group’s events, promote your services, and get new members

You are welcome to sell things to raise funds

You can provide interactive/ hands on activities

You can give out flyers and leaflets

With your booking you can have a free website link on our events websites and will get free promotion and advertising in our promotion of the event.

Is there any reason why you can't fill in your booking form today and be one of the attendees at the 2nd Cambridgeshire History Fair?!

We allocate space only and it is the responsibility of the applicant to supply necessary tables/chairs etc. (I always try to supply tables if possible but cannot confirm this until later on – so don't be too worried if you really can't bring along a pasting table of such like – I will see what I can do) Electricity is not available at present but you can bring your own generator on request. Set up times are allocated at the time of confirmation of your application.

You will be able to drive onto the site to drop off and unload anything needed and by 10.30am all vehicles must be off the site and will not be allowed onto the site until the event is finished. It is important to adhere to these times for safety and to control the flow of traffic entering and exiting the area.

Once you have forwarded your cheque and the attached application form you should receive a confirmation within a few weeks. You will also receive a site map and location, along with further detailed information regarding parking etc. If you have any questions, please do get in touch. If you have not received your booking confirmation by 31.7.2011 please contact me on 01223 214917/07999 853907 or email [michelle.bullivant@talk21.com](mailto:michelle.bullivant@talk21.com) or contact me via my website: [www.michellebullivant.com](http://www.michellebullivant.com)



**History Fair Stallholder rates are as follows:**

Pitch at the History Fair

£10.00

(This is not a profit making donation, it will go directly to supporting the costs of running this event e.g. the marquee hire, insurances etc. we rely on sponsorship to cover any short fall in costs.)

Cheques made payable to 'Cherry Hinton Local History Society'.

Bookings are accepted on a first come first served basis. Pitch sizes are generally about 1.5meters but whatever your size needed you are not being charged extra.

**PLEASE RETURN THE PAYMENT & FORM BELOW TO:**

**Michelle Bullivant**

2 Leete Road  
Cherry Hinton  
Cambridge  
CB1 9ET

\*Please note do not book via the main Cherry Hinton Festival website  
– history fair stall holders can only book through Michelle Bullivant  
– If you require extra pitches or know of any one else who may like  
to be part of the 2nd Cambridgeshire History Fair then please email:  
[michelle.bullivant@talk21.com](mailto:michelle.bullivant@talk21.com) or ring 07999 853907 or contact me through my  
website: [www.michellebullivant.com](http://www.michellebullivant.com)

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<b>STALL HOLDER APPLICATION FORM</b>	
Name	Email Address
Group/Organization	
Address 1	
Address 2	
Address 3	

Post Code	
Telephone Number	
Any Information that you would like to be included about yourself/your group in our FREE promotion & advertising of the event:	
Your Website:	Would you like a FREE link to your website to be included on the event website? Y / N
Would you like details about advertising in the main festival programme?  If yes, I will contact you for further details shortly	Estimated pitch size needed
Cheque/ payment enclosed value: <b>(Made payable to Cherry Hinton Local History Society)</b>	

I have read and agree to the terms and conditions as above.

Signed

Date.